

Screenbrokers, The Script Surgeon, and Let's-Do-Lunch

20 Screenplay Marketability "Musts"

20 Yeses Qualify You For Round 2

Writer's Name _____

Title of Script _____

	<u>Yes</u>	<u>No</u>
1. Is the concept fresh and unique or presented in a fresh way ?	[]	[]
2. Is the opening scene a grabber?	[]	[]
3. Is there a clearly defined protagonist?	[]	[]
4. Does the protagonist have a clear goal or problem?	[]	[]
5. Is the antagonist introduced early and is he/she/it a worthy adversary?	[]	[]
6. Are the characters three-dimensional?	[]	[]
7. Is the narrative (action) concise, descriptive, visual, and does it tell the story?	[]	[]
8. Are the scene transitions smooth?	[]	[]
9. Are the speeches short? (no talking heads or numerous phone calls)	[]	[]
10. Does the dialogue ring true and true to the characters?	[]	[]
11. Is this story a page-turner?	[]	[]
12. Is there identifiable conflict?	[]	[]
13. Is the cast of characters manageable in size?	[]	[]
14. Have CAMERA directions been kept to a bare minimum?	[]	[]
15. Has the writer written only what can be seen or heard?	[]	[]
16. Is the formatting up to industry standard ?	[]	[]
17. Has the script been checked for typos and spelling errors?	[]	[]
18. Have adverbs and words like (about, a little, a bit) been avoided?	[]	[]
19. Is the story focused, clear-cut and logical?	[]	[]
20. Does the writer have an original voice or style?	[]	[]

Comments: _____
